

**CONVENTION CENTER HOTEL**  
**BOARD OF DIRECTORS**

**3 YEAR TERM**

MEMBER	ADDRESS	PHONE #	APPT. DATE	TERM EXPIRATION	TERM #
J. Louis LaBruce <a href="mailto:llabruce@haveanicebank.com">llabruce@haveanicebank.com</a>  Chairman	5711 Woodside Ave. 29577	843-429-2429 – Work 843-655-6117 Cell	7/10/2012	7/25/2021	5
Adam Johnson <a href="mailto:Adamjohnson91@outlook.com">Adamjohnson91@outlook.com</a>	80 Bonnie Bridge Circle, MB, SC 29579	419-708-3809	12/10/2019	7/25/2021	1
Frank Durant <a href="mailto:fdurant@durantandmartin.com">fdurant@durantandmartin.com</a>	2107 Farlow St., MB, SC 29577	448-1541	7/10/2012	7/25/2021	7
George C. DuRant <a href="mailto:george@durantagency.com">george@durantagency.com</a>	3730 Waterford Dr., MB, SC 29577	843-997-4343	11/12/2019	7/25/2020	1
Stephen W. Greene <a href="mailto:evergreene1231@yahoo.com">evergreene1231@yahoo.com</a>	4506 Hedrick St., NMB, SC 29582	843-742-8390	11/12/2019	7/25/2020	1
Judy Rodman <a href="mailto:Judyrodman1@cs.com">Judyrodman1@cs.com</a>	844 Antigua Dr. Myrtle Beach, SC 29572	449-6312 (H)	6/11/2013	7/25/2022	7
Yvette Jefferson <a href="mailto:yvettejefferson@hotmail.com">yvettejefferson@hotmail.com</a>	9177 Abingdon Dr. MB, SC 29579	843-903-1330 or 843-340-0199	3/27/18	12/12/2020	1

**NOTE:** City Residents are highlighted in blue.

The terms of Stephen Greene and George DuRant expire 7/25/2020 due to fulfilling terms of members who resigned, both wish for reappointment. On file we have resumes from Henry Westendarp (Non Resident), Robert Day (Non Resident), Dan Wiener (City Resident) and Cathy Koontz (Non Resident).

## **Henry O. Westendarp ("Westy")**

### **Property & Casualty Insurance**

I am seeking employment which leverages my insurance adjuster and prior management skills. I am open to full-time positions in the Myrtle Beach area, or temporary contract positions anywhere, Inside only.

I have been a licensed insurance adjuster since 2009, holding Texas Designated Home State license #1988759, working Inside Property and Casualty (plus one Auto deployment). I am also currently licensed in Alabama, Florida, Georgia, Indiana, Louisiana, Michigan, Minnesota, Mississippi, New York, North Carolina, Oklahoma and South Carolina. NPN# 14761782. FEMA FCN# 0070007612.

I have been deployed Inside to State Farm Insurance (UGFA) eight times and to FKS/Security First Insurance in Daytona Beach once. My last deployment was State Farm/Atlanta-Duluth 9/12/18 – 11/21/18.

My prior career was in Direct Marketing, where I founded and built a 110-employee business and sold it to First Data Corporation. I am an experienced businessman with excellent background managing people and negotiating many insurance and other contracts. I am very hands-on.

During and subsequent to that career, I was Construction Manager for a 30,000' office/warehouse, built an 8,000' home, and did Property Management for eight residential properties.

I graduated the Wharton School/University of Pennsylvania and attended two years of the MBA program at the University of Miami.

I have always been an active participant in community affairs. Volunteer work includes four years as an alumni director of the University of Miami's School of Business and co-founding UM's Broward County alumni chapter. Returning north to a small resort community, I served as a Director of the Lake Harmony Volunteer Fire Company and the Lake Harmony Rescue Squad and Ambulance Corps, acting as their fund-raising resource. I was an important participant in founding the Penn-Kidder Library Center, and a leader in successfully driving a proposed methadone clinic out of the area.

After twenty-nine years residency in Florida followed by sixteen years residency in Pennsylvania, my wife of forty years and I purchased a home and relocated to Pawleys Island, South Carolina in early 2017.

Please call my cell 561/314-9631 or email [westendarp@aol.com](mailto:westendarp@aol.com) as needed.

**Robert E. Day III**  
**RDay Real Estate LLC**  
**910-373-8896 RobertDay@kw.com**  
**3505 Burris Street, North Myrtle Beach, SC 29582**  
**CAREER SUMMARY**

**Sales & Operations Executive** with Plant P&L and multi-plant oversight within the automotive, defense, industrial, and oil & gas industries. Successes in start-ups, turn arounds, expansions, consolidations and technology/production transfers. Effective leadership style providing team with training, support and empowerment to address challenges of demanding manufacturing environments and customer requirements.

***Core Competencies***

Operations/Manufacturing  
Organizational Leadership  
Profit & Loss Management  
Strategic Planning/Hoshin Kanri  
Capital Planning & Equipment  
Multi-Plant Oversight  
Turnarounds, Greenfields

Team Building / Leadership  
Union / Union Avoidance  
Lean Manufacturing  
Continuous Improvement  
Performance Optimization  
Value Stream Mapping  
Succession Planning

Business GAP Analysis  
Theory of Constraints  
Root Cause Analysis; 5why, 8D  
Six Sigma Principles, DMAIC  
TS16949, ISO14001  
Toyota Production Systems  
TPM, SMED, 5S, KANBAN

**EDUCATION**

<b>Master's Degree in Business Administration (MBA)</b> GPA 3.94	2011
<b>NORWICH UNIVERSITY</b> , Northfield, Vermont	
<b>Bachelor's Degree, Electrical Engineering</b>	1985
<b>UNIVERSITY OF TEXAS AT ARLINGTON</b>	
<b>Program in Labor Negotiations · HARVARD BUSINESS SCHOOL</b>	2006

**PROFESSIONAL EXPERIENCE**

**Keller Williams Myrtle Beach**

08/2019

RDay Real Estate LLC, Independent Realtor with Keller William Real Estate. SC Lic#114271  
Started my own business with Keller Williams focused on residential listings and sales.

**Realizing Operational Improvement Northfield, MI**

03/2018 to 03/2019

A \$8.5M Industrial Engineering Consulting firm with 60 plus professionals providing consulting services to Automotive, Defense, and Industrial businesses. Projects include; standard industrial engineering projects, productivity improvement, supply chain and logistics projects, plant layout, warehousing, simulations, lean, and problem solving. As well as, temporary coverage for plant vacancies as required.

**Southeastern Business Development Director**

Projects Sold - ~ \$ 2.4 Million in Sales

**Defense Contract** - document the F18 program gas tank build for Defense contractor in GA.

**Industrial Contract** - Assist Tier 2 Coating supplier improve production planning and inventory management for improved on-time delivery and material flow to customers.

**Automotive Tier 1** - Improve productivity of Tier 1 supplier for line sequencing to Mercedes, and Nissan plants. (Alabama and Mississippi). The Nissan plant is in product launch mode.

**Automotive Tier 2** - Improve Tier 2 SAP system for level scheduling for 960 SKUs, management of all logistics to thirty-five outside suppliers. Setup EDI/ASN with thirty-five suppliers, developed strategy for 3PL logistics for cost reduction.

**GESTAMP, McCalla, Al**

9/2016 to 3/2018

A \$300M division of a €8M Spanish multinational company specializing the design, (new management) development & manufacture of highly engineered metal components dedicated to Mercedes Alabama. This division is a stamping, welding of body in white (BIW) facility

**Plant Director** - Reported to the CEO initially, then EVP, then President NA, 810 employees, non-union Facility

- Hired by the CEO to turn around McCalla plant operations and to build a greenfield plant (plant#2) in McCalla Alabama (2 blocks away from Plant #1)
- Led a management team of 10: Finance, Quality, Manufacturing Engineering, Supply Chain, Production Assembly, Production Presses, Tooling, Human Resources, Maintenance, and Safety & Environmental,

**Selected Accomplishments**

- Improved the overall safety in the operations by implementing STOP program reducing OSHA recordables from 5.5 to 1.0 every 100,000 hours worked, 1.3M man-hours w/o lost time in 2017.
- Reduced headcount by stabilizing operations, improving OEE in stamping operations, & welding cells through improved PM program & holding Kaizen events in targeted cells. Savings of \$12.2 M annually
- Improved OTD from 85% to 100%, PPM from 300 to 60.
- Plant #2 building was completed in March of 2017, installation of the four production lines with 300 robots was completed in June of 2017. Prototype builds for the new 167 program from June through December 2017 with 100% OTD with the customer.
- Recognized by Mercedes leadership as their best supplier on the 167 program for dimensional adherence with a 95% parts in standard (PIST score).

**GKN DRIVELINE, Roxboro, NC**

8 /2013 to 8/2016

A British owned division, 600 non-union employees, \$730 M sales.

(career opportunity)

The processes consisted of welding, paint, and final assembly of prop-shafts and driveshafts for all automotive customers. The plant built 35,000 shafts per day and shipped globally.

**Plant Manager** - reported to VP of Operations, 8 direct reports: Quality, Safety & Environmental, HR, Engineering, Supply Chain, Maintenance, (2) Operations.

**Selected Accomplishments**

- Solved major Supply Chain issue of air freight of component parts from Europe by developing/ implementing a plan for every part (PFEP) to include potential delays at the ports; increased inventory levels to stabilize plant operations; reduced overtime for plant personnel; improved on-time delivery to all customers; reduced PPM's to all customers.
- Developed a tugger/cart system with visual pull screen(TV's) for JIT delivery to all 35 cells in the plant; eliminated 35 forklifts; improved material flow with limited floor space available; reduced FG inventory with a more stable operation.
- 2015 results - to budget (productivity/cost savings; ROS of 10.2%, \$45M Cash, & OPBI of \$70M.
- 2014 results - 35% reduction in OSHA incident rates (NC Gold Award), 48% improvement in PPM, \$1.2 M in productivity improvements, total cost savings of \$3M.

**LUFKIN INDUSTRIES, Lufkin, Texas**

1/2012 to 8/2013

Produces machinery such as power transmission gearboxes, (sold to GE, closed/moved plants to China) oilfield pumping units and oilfield electrical equipment. 850 employees, union facility.

**Plant Manager**

Managed three operations at the Buck Creek Facility, plus two operations in downtown Lufkin. The processes consisted of machining, welding, paint, & final assembly of pumping units. with three unions: IAM, Boiler Makers, and Mold Setters union.

**Selected Accomplishments**

- Improved productivity on shop floor by adding team boards, daily start up meetings, and visual scheduling boards in all five areas. Added safety guarding in the plant for improved ORIR.
- Developed machinist training program with local Angelina Community College. Graduated first class before my departure and supported the college welding program supplying all steel material for the welding certification program.
- Reduced spending on consumables and sold the MRO crib to Fastenal for improved cash flow. All spare parts were VMI until we pulled from the crib.

**ARVINMERITOR, CVS – Maxton, NC (division of Meritor Inc.)**

**11/2007 to 2/2012**

Manufacturer of Vehicle Parts and Accessories with the transportation industry.

(FMLA-mother, TX)

**Site Manager** – Reporting to the General Manager North America

Tasked to lead and expand this 260,000 square foot facility of 345 hourly employees a \$500M organization and two business units to world class status.

- Key responsibilities included plant Profit & Loss, cost control/savings, quality, operations, production/process improvements, quality control, Lean Manufacturing, and employee safety.
- **Managed nine reports** - Quality Manager, Maintenance Manager, Engineering Manager, Production Manager, Human Resource Manager, Supply Chain Manager, EHS Manager, Controller, and IT Manager; control a \$9.3M operational manufacturing expense budget.
- Facilitate KAIZEN events/projects with focus on TPM, standard work, scrap reduction, OEE Communication/Information Flow, process layered audits, and problem solving (5 Why / 8D / Six Sigma). Implemented "Checkbook" concept for improved cost management and control.

**Selected Accomplishments**

- Streamlined/improved productivity 58.9% through Lean Manufacturing/Six Sigma continuous improvement creating a Lean Culture, visual factory and team-based work groups.
- Reduced customer complaints by 50% percent reducing PPM's from 413 to 166.
- Cost savings on expedited freight charges from \$2.3M in 2007 to less than \$150K in 2009.
- Improved OSHA recordable incidence rate by 62% and lost time accidents to zero by implementing behavior-based safety audit system, & coordinated plant Six Sigma Projects.
- Total Burden savings of \$2.8M in 2009 with similar results in 2010.
- Achieved 122% of operating profit versus '09 annual operating plan in 2009.
- Received ArvinMeritor's "President's Quality Award" in 2008.
- Achieved 116% of operating profit versus '08 annual operating plan in 2008.

**NEW MATHER METALS – Toledo, OH (parent: NHK Spring Co., Ltd., Yokohama, Japan)** **2004 to 2007**

Manufactured stabilizer bars for a variety of vehicles, including Jeeps.

(plant closing announced)

**Plant Manager** – reporting to President of North America

Hired initially to lead a turnaround event in a union environment with head operations for a \$123M facility. **Key responsibilities:** Plant P&L, production/operations with a \$2.5M budget.

- Lead team of 9 direct reports (managers): Quality, Operations, Materials/Purchasing, Technical Services, Mfg. Engineering, Maintenance, Human Resources, & a Controller.

**Selected Accomplishments**

- Improved yield performance by 32% by standardizing equipment setup processes, establishing a preventative maintenance program, creating changeover checklists, implementing a visual factory & team boards and root cause problem solving.
- Led a new employee-driven safety program, transitional work program and employee wellness program reducing workers compensation cost by \$868K annually.
- Interacted with union officials as part of core negotiating team for UAW contract negotiations. Negotiated 20% cost sharing in Medical/Dental benefits, & froze wages for the next four years.



Robert E. Day III

Page 4 of 4

RWD TECHNOLOGIES - Troy, Michigan (*privately held management consulting co.*)

2002 to 2004

AP TECHNOGLASS - Elizabethtown, KY

2000 to 2002

PILKINGTON NORTH AMERICA - Sherman, Texas and Versailles, Kentucky

1992 to 2000

GENERAL DYNAMICS - (*now Lockheed*) Fort Worth, Texas

1986 to 1992

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**CERTIFICATIONS / PROFESSIONAL TRAINING**

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Licensed Realtor in South Carolina, Lic# 114271, August 2019

Basics of Supply Chain Management (APICs-CPIM Certification) - Passed 1<sup>st</sup> of 5 Tests, December 2015

Certified Supply Chain Professional, APICs, CSCP, August 2015

GKN MCIL Certification, March 2015

Six Sigma Training (Green Belt), 1999/2000

Manager's Training Program • University of Michigan Business School 1997

Toyota Philosophy of Efficiency (TPE) • Toyota Georgetown (TSSC) 1996

Toyota Production Systems • Toyota Georgetown (TSSC) 1994

Toyota Standardized Work Training • Toyota Georgetown (TSSC) 1994

Project Engineer Training • Kepner Tregoe 1993

Dale Carnegie Training • Dale Carnegie Seminars 1992

Interests: Golf, HAM FCC extra class operator, antenna design, software programming, reading, travel..

## SENIOR LEADER OF ENGINEERING & MAINTENANCE

Top-performing professional who can utilize acumen in delivering cost effective services, project management, and maintenance that conform to codes and regulations while minimizing liabilities and disruptions in a fast-paced environment. Acknowledged as a leader who can develop strategic goals and long-term objectives while assisting in long-range capital planning and infrastructure development. Adept problem solver known for using creative analysis and process improvements to yield cost effective solutions that positively impact operations and facilities challenges. Recognized for a strong work ethic, integrity, and a high degree of personal initiative.

### Areas of Expertise:

Engineering – Production Analysis – Project & Program Management – System Maintenance – Creative Problem Solving & Analysis  
Data Center Critical Infrastructure – Budget Administration – Equipment Safe Practice Programs – OSHA 70E Arc-Flash  
Regulatory Compliance – Customer Service – Key Stakeholder Relationships – Cost-Saving Initiatives

### Professional Overview

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**Vice President – Supply Chain Engineering, Facilities & Maintenance** • RALPH LAUREN 2007 to 2017  
Carefully coordinated 6 direct reports, 52 management and technician professionals, and 30 3<sup>rd</sup> party vendor managers and associates. Employed focus, attention to detail, and reliability to oversee capital construction, facilities, DC maintenance functions, and material handling systems. Supported the development, analysis, and execution of capital projects ranging from \$20M to \$35M per annum. Maintained the \$15M expenses regarding maintenance on an annual basis. Actively supported multiple business units across 6 NC locations that totaled 3,000,000 sq. ft. Utilized skills in equipment safe practice programs to adhere with OSHA 70E Arc-Flash. Maintained cognizance of compliance requirements for the NC state air quality and water resources agency and EPA.

#### Career Highlights:

- Oversaw 25+ major initiatives in an active environment across multiple business units.
- Established a reputation for on-time and on-budget completion of 35 capital projects, producing approximately \$25M per year.
- Governed the NC sustainability initiatives that generated \$550K+ in additional annual recycle revenue.
- Strategically managed utility expense budgets across all facilities to close out 2016 below plan by \$200K.
- Established building management systems to monitor and control less than 120 HVAC units (including chillers) across the NC campuses to save nearly \$200K (10%).
- Implemented a new Emergency Power Monitoring System (EPMS) to enable auto-notify functions for email and text urgent issues such as data center facility power or cooling alarms.
- Rearranged the department to support additional facilities that totaled 900,000 sq. ft.
- Improved overall technician productivity by 10% and technician annual overtime by 1,500 hours per year.
- Reduced total maintenance expense by 37% for 5+ years while improving equipment up-time.

**Program Manager** • FEDEX TRADE NETWORKS 2006 to 2007  
Utilized freight forwarding/brokerage professional services, which included program management of large scale systems implementation, modeling, development, and implementation of operating scenarios, plans, and new processes and procedures.

#### Career Highlights:

- Successfully increased revenue, enhanced customer service, and reduced costs.

**Senior Consultant** • UNIFIED INVESTIGATIONS & SCIENCE, INC. 2002 to 2006  
Supported forensic engineering, product liability analysis, and investigative services. Delivered expert witness testimony and root cause failure analysis for insurance companies and attorneys.

#### Career Highlights:

- Accumulated a record for investigating 400+ cases that involved fire, equipment failure, product liability, and injury and lightning.

### Career Notes

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**Vice President, Supply Chain Engineering, Facilities & Maintenance** • WILLIAMS-SONOMA, INC. 1996 to 2001  
**Manager, Hub Systems & Sort Engineering (1991 to 1996)** • FEDERAL EXPRESS CORPORATION 1981 to 1996  
**Project Engineer, Properties & Facilities (1981 to 1991)**

### Education & Professional Credentials

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**Master of Science in Operations Management:** University of Arkansas  
**Bachelor of Science in Electrical Engineering:** Christian Brothers University  
**Professional Engineer:** Registered in the States of Tennessee & Mississippi

## **DAN WIENER, MSOM**

901.857.7107 • dwiener@sccoast.net • 7362 Seville Drive • Myrtle Beach, SC 29572

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Highly motivated and dedicated professional seeking to contribute and give back to my community through joining a volunteer board or commission supporting the citizens of Myrtle Beach and/or Horry County. While my expertise has been focused in technical areas, I do have many years of management and business experience having been responsible for large corporate organizations.

### **Areas of Expertise:**

Engineering – Production Analysis – Project & Program Management – System Maintenance – Creative Problem Solving & Analysis  
Data Center Critical Infrastructure – Budget Administration – Equipment Safe Practice Programs – OSHA 70E Arc-Flash  
Regulatory Compliance – Customer Service – Key Stakeholder Relationships – Cost-Saving Initiatives

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### **Professional Overview**

**Consultant – Supply Chain Engineering, Facilities & Maintenance**  
**Vice President – Supply Chain Engineering, Facilities & Maintenance** • RALPH LAUREN  
**Program Manager** • FEDEX TRADE NETWORKS  
**Senior Forensic Consultant** • UNIFIED INVESTIGATIONS & SCIENCE, INC.  
**Vice President, Supply Chain Engineering, Facilities & Maintenance** • WILLIAMS-SONOMA, INC.  
**Manager, Engineering** • FEDERAL EXPRESS CORPORATION

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### **Volunteer Activities**

**Memphis-Shelby County Juvenile Court Auxiliary Probation Services**  
**Memphis Junior Achievement Advisor**  
**Seville POA Board of Directors – Vice President**

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### **Education & Professional Credentials**

**Master of Science in Operations Management:** University of Arkansas  
**Bachelor of Science in Electrical Engineering:** Christian Brothers University  
**Professional Engineer:** Registered in the States of Tennessee & Mississippi



# Dan K. Wiener

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7362 Seville Drive, Myrtle Beach, SC 29572 | 901.857.7107 | dwiener@sccoast.net

**June 26, 2018**

City Clerk  
City of Myrtle Beach  
937 Broadway Street  
Myrtle Beach, SC 29577

**RE: Volunteer Board, Commission or Committee**

**Dear City Clerk:**

I am a full-time Myrtle beach resident and am very interested in being considered for any upcoming opening on a volunteer board, commission or committee for the City of Myrtle Beach.

My background is quite broad. I spent over 40 years as an engineer with broad experience holding both management and project management roles. I have very good business skills having held management positions with FedEx, Williams-Sonoma and Ralph Lauren. I was a volunteer auxiliary juvenile probation officer for 10 years with Memphis-Shelby County Juvenile Court.

I have included my resume for your review. Please let me know if you need any additional information.

**Sincerely,**



**Dan Wiener**

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**CATHY KOONTZ**  
**162 Woodlyn Avenue**  
**Little River, SC 29566**  
**304-543-4969**  
**ckoontz@cebridge.net**

**EDUCATION:**

West Virginia State College, Institute, West Virginia.  
Associate Degree – Secretarial Science  
1982 – 1985

**WORK EXPERIENCE:**

October 2018 – Present: Horry County Schools – Substitute Teacher – Various Locations – As Needed

November 2010 – September 21, 2018: Kanawha County Schools – Secretary/Elementary Assistant. Latest School: Nitro Elementary  
Principal: Ashley Garrett, 304-755-2451

Duties: Greeting parents, students and visitors, answering phone lines, use of intercom, assisting principal, scheduling new students, input of students' attendance, and coding of respective excuse, responsible for finances, including creation of purchase orders, entering invoices to be paid, printing of checks, bank reconciliation for the month, cash handling of all school fundraisers, events, etc, depositing of money, signing of checks, copying, filing, assisting teachers, faxing and all other general office duties.

1990 – 2009: Flaherty, Sensabaugh & Bonasso – Legal Secretary/Assistant. Supervisor: William Hanna 304-345-0200

Duties: Composing letters, legal documents. Transcription of letters, legal documents. Keeping attorney calendar, scheduling of depositions, meetings, etc. Scheduling of travel arrangements. Entering attorney time on Time Management. Filing of court documents, requesting checks, assisting clients, and other other general office duties.

Reason for Leaving: Career Change to the Education System

## Jennifer Stanford

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**From:** ckoontz <ckoontz@cebridge.net>  
**Sent:** Friday, August 30, 2019 8:58 AM  
**To:** Jennifer Stanford  
**Subject:** RE: Volunteer Board Member

Myrtle Beach Convention Center Hotel Board

Sent from my Verizon, Samsung Galaxy smartphone

----- Original message -----

From: Jennifer Stanford <jstanford@cityofmyrtlebeach.com>  
Date: 8/30/19 8:29 AM (GMT-05:00)  
To: ckoontz <ckoontz@cebridge.net>  
Subject: RE: Volunteer Board Member

Which board interests you?



The employees of the City of Myrtle Beach are a diverse group of individuals who blend their unique talents to create the most effective, elite team of public servants in South Carolina.

Jennifer Stanford

City Clerk

**p:** 843-918-1004  
**m:** 843-274-0872  
**e:** jstanford@cityofmyrtlebeach.com

PO Drawer 2468  
Myrtle Beach, SC 29578-2468

[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)



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